

# *North Meadow* Croquet

January 28, 2010

Dear Customer,

We are pleased and proud to announce a new addition to our line of croquet sets. Listening to our customers over the last two years, one thing became apparent; our customers were looking for a quality built child croquet set that was Made in the USA. Requirements indicated that it be appealing to the children and retain full croquet functionality. That posed a bit of a challenge.

Our answer to that challenge is the all new Orlando, a unique, colorful scaled down version of an adult set. With its full color mallet heads matching the corresponding balls, it is a delight to the young eyes in the game. In addition we have produced a colorful and durable croquet bag to transport and store this set, made to carry the mallets fully assembled. Our market testing has shown the Orlando to be appealing to both children and adults alike.

We should have this set available to order online within a week with the option to substitute up to three Newport mallets for Orlando mallets. This will allow you to build a true family croquet set! This was another request that was submitted to us by our customers.

This set is currently in production and we will be engraving on the handles "Orlando ~ First Limited Run ~ 2010" This first limited run will not have the option for any personalization. We expect to start shipping this set mid February.

In closing, I take this opportunity to extend a Thank You from all of us at North Meadow Croquet for your continued support for manufacturing in the U.S.A. It is immensely appreciated.

Sincerely,

*Dale Pierce*

Dale Pierce  
The North Meadow Croquet Co.  
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