



December 30, 2008

Re: North Meadow Logo Engraving

Beginning with the Spring Season all of the mallet heads of the North Meadow Croquet sets will be engraved with the North Meadow logo, third party logos or they may be personalized. This move is two fold in that it will brand our product and it will also insure that all mallet heads are threaded correctly.

First, with the tremendous pressure from the cheap offshore sets, primarily the Asian manufacturers, this will distinguish our croquet sets from the rest. In addition to the mallet heads we will also be engraving the wood boxes and will embroider our logo on the wicket bags to further brand our product.

Secondly, by engraving our sets they do get the final test when threaded onto the jigs for engraving. We have caught very small number of heads that had not been threaded. Any number that is not threaded is too great and this will further insure that our customers receive only products worthy of the name.

Finally, a few of our large corporate retailers have chosen to go overseas to have their sets manufactured elsewhere. By engraving our sets one may easily identify whether it is an authentic North Meadow Croquet Set and be assured that indeed it was Made in the USA!

Regards,

*Dale Pierce*

Dale Pierce, President  
Pierce Point Laser, Inc.